RALLY TIME!! Prescott's own service outreach event is back! We need your help to serve, out of love for our neighbors!

Together, we WILL PRESS ON, and BE PART OF THE SOLUTION!



# 9th Annual HOPEFESTAZ HIS GRACE IS ENOUGH FOR YOU

PRESENTED BY: LAMB CHEVROLET

9 III Remembrance

HOW TO

## **GET INVOLVED**

- · Sign up to Volunteer
- Businesses & Service Organizations can Host
   a Vendor Booth to Serve Our Community
- Enter Your Vehicle in the Car & Bike Show
- Promote HOPE FEST AZ to Your Friends
- Donate a Raffle Prize
- Become an Event Sponsor or Make a Donation

Saturday | September 11, 2021

Yavapai County Courthouse Plaza Prescott, Arizona | 10am - 8pm

THIS YEAR'S EVENT

## **FEATURES:**

- 9/11 20th Anniversary
   Remembrance Ceremony
- Live Music
- HOPE SERVES Family Resource Fair
- HUGE Car & Motorcycle Show
- Fostering Hope Award
- Much More!



HopeFestAZ.com | 928-387-HOPE (4673)





#### Dear Friend of Hope Fest Arizona!

**Get ready**...the date is confirmed -- **HOPE FEST Arizona 2021 – the 9**<sup>th</sup> **Annual** takes place on **Saturday, September 11**<sup>th</sup>. Our Team is delighted to announce that **HOPE FEST 2021** *is happening!* 

As we all know, last year's **COVID pandemic caused many community events to cancel**, HOPE FEST included. Subsequently, it was questionable if HOPE FEST Arizona would even happen in 2021. **The HFAZ Team worked tirelessly** since the beginning of 2021 to address every issue and challenge to make the Festival possible. Finally, patience and perseverance paved a way through the seemingly endless maze of snarls, snags and jump starts.

Understandably, the lateness of this announcement may come as a surprise and might stretch schedules and resources. We very much appreciate your patience and understanding during these tumultuous times. Assuredly, we are moving forward, and we hope YOU will join us!

Because of the short time frame due to COVID ripple effects -- we need our gracious sponsors and donors this year more than ever. Our primary focus and priority have always been to serve the *Veterans, Active Military, First Responders, their Families, and the most vulnerable of Yavapai County* through the *HOPE Serves Family Resource Fair.* Since this year's event falls on the 9/11 20th Anniversary, we want to create a compassionate, honoring Opening Ceremony for our entire community to attend. We hope to offer the Fostering Hope Award, the Family Fun Zone and entertainment, but it all hinges on sponsorship and donor support. Can we count on you?

The theme for this year's community outreach is "Press On!" Clearly, COVID shook everyone's life up! Many of us experienced frustration, devastating loss, and ongoing uncertainty. It is ONLY because God made a way that this year's HOPE FEST Arizona is even taking place! That and an endless supply of relentless determination, never-fading hope, love and mercy for our community. So grateful God never gives up on us.

We are launching a **RALLY CRY** for our community to step forward to **BE PART OF THE SOLUTION** to Prescott's grassroots, local community-service outreach. Together, we **PRESS ON** out of love for one another!

See the pages that follow for the many support levels available to promote your business as a Partner with the HOPE FEST Arizona service mission. HOPE FEST Arizona is a 501(c)3 non-profit organization that is managed by an all-volunteer staff and financed entirely through donor, corporate sponsor, and trade relationships — working together to make an impact!

Also attached are the complete **HFAZ 2019 Accomplishment Report** and the **Contributors list.** 

We are celebrating our  $9^{TH}$  year! Let's serve to build a culture that cherishes lasting hope as we **PRESS ON** together, regardless of the challenge.

Thank you for your prayerful consideration.

Because He first loved us,

Jaye Lene & David Long Founders/Directors

We were made with this need for God and for one another. James 1:1



Saturday, Sept. 11th, 2021



Yavapai County Courthouse Plaza

## Hope Fest AZ 2021 - Designated Gifting

COVID has significantly impacted many facets of life, especially events, and HOPE FEST was not immune. We are pushing against the "cancel" mindset because our community needs the services and connections HOPE FEST brings. Our primary focus remains the HOPE Serves Family Resource Fair and the 9/11 20th Anniversary Commemoration planned for our entire community. We keep striving, keep on trying, keep hoping, and keep moving forward because the need for love, grace, and mercy never fades.

This local grassroots event was **born in our community to serve our community!** At this critical time, **our** community is needed. Please prayerfully consider supporting this vital community outreach with your time, talents, and monetary gifts. With your help, HOPE FEST can Press On!

### You choose where your Gift goes... Together we can make this year's community Festival possible!

Thank You for blessing our event with these items or the funds to obtain them.

Water \$300

Ice \$300

Supplies \$300

Rent - Folding Tables \$500

Rent - Steel Folding Chairs \$500

Rental Car for the Artists \$500

Bibles \$500

Insurance \$600

Hospitality \$700 - food and care for:

Artists, Homeless & Volunteers

Hotel Rooms for the Artists \$1000

Porta Johns - Rental \$1000

T-shirts \$1500

Street Closure \$2500

Permitting \$2500

Publicity \$3000

Fostering Hope Award \$2000

Bouncy Houses, Carnival Games \$5000

Promotional Printing \$3000

Sound Production, Stage, Lighting \$9000

Headliner Artist's Booking Fees \$10,000

Please see the following pages for Sponsor Levels, Gratitude Packages & Bonuses! You are welcome to contact us for more information.

TOGETHER we are making a tangible difference in the lives of our neighbors while demonstrating God's love.

Sponsor DEADLINE - September 1st, 2021

www.HopeFestAZ.com · Info@HopeFestAz.com

Phone: 928-387-HOPE (4673) · P.O. Box 3702 Prescott, AZ 86302



Saturday, Sept. 11th, 2021

Yavapai County Courthouse Plaza

## Hope Fest AZ 2021 Community Service Area Sponsor

If you weren't aware, Yavapai County charges each exhibitor a fee to participate in events held on the Yavapai County Courthouse Plaza. Your financial partnership in any one of the Community Service Areas will provide scholarships to non-profit organizations that would not be able to participate due to lack of funds.

Sponsoring a Community Service Area will guarantee that all interested, non-profit organizations and charities may participate, leaving no one excluded from offering their services in the *HOPE Serves Family Resource Fair*.

#### **Community Service Areas Seeking Sponsor Support:**

- 9/11 Opening Ceremony \$2000
- HOPE Serves Family Resource Fair \$3000
- Family Fun Zone \$2500
- Veteran Family Support service area \$2500
- Car & Motorcycle Show \$2500

Please contact us for more information.

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Saturday, Sept. 11th, 2021



Yavapai County Courthouse Plaza

## Day of Event Sponsor

**ARIZONA SHINE** and **MAGIC 99.1** will be on-location during **HOPE FEST Arizona** providing all-day coverage from 10 am to 6 pm. Area businesses, ministries and organizations are invited to be a Day of Event **HOPE FEST Arizona Sponsor.** Come alongside this fun and exciting family festival with your message, upcoming event, news and support that will be broadcast to thousands of Northern Arizona listeners.

Example- "WE want to thank .... Insert your <u>business name here</u>."

Or "This hour brought to you by .... Insert your <u>business name here</u>."

The package is full of mentions and **Thank You's**. Choose to sponsor **Hope Fest Arizona** on either ARIZONA SHINE, Magic 99.1, or both!

#### HOPE FEST Arizona - Day of Event Sponsors will receive the following:

- 10 15-second Thank You to Sponsor mentions that will air throughout the day
- 10 15-second Thank You to Sponsor mentions that will air throughout the day web-streaming

#### Social Media Promotion

HOPE FEST AZ, HOPE Serves, ARIZONA SHINE & MAGIC Facebook & Twitter pages

'Thank You' page on HopeFestAZ.com: as Day of Event Sponsor

Sponsor Organization Logo W/Direct Link to your Website

#### Price of Day of Event Sponsor Promotion \$300

Limited availability. Reserve early for best selection!

## Thank you, for prayerfully considering supporting HOPE FEST Arizona. TOGETHER we are Part of the Solution!

Sponsor DEADLINE September 1st, 2021

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DEADLINE: Sept. 1st 2021

HIS GRACE IS ENOUGH FOR YOU	51 0115		OILIOI	*******		COMMUNITY	
	TITLE	PRESENTING	STAGE	HARVEST	BRIDGE BUILDER	PARTNER	FRIEND
Saturday, September 11, 2021	\$7,000	\$5,000	\$3,500	\$2,000	\$1,200	\$650	\$300-\$500
Number Available	(1)	(4)	(4)	(5)	(10)	(20)	No Limit
PRE FESTIVAL RECOGNITION		0.74	\$ - 10 m			10-4-	
Presence on HopeFestAZ.com Your logo w/ link to your website	•	•	•	•	•	•	
Social Media Promotion: (Facebook, Twitter, etc.)	•	•	•	•	•	•	•
Event Flyer (Organization logo & level recognition)	•	•	•	•	•		
Promotional Email Blasts (5 min)							
Press Release							
Radio Advertising (Inclusion in Hundred of Radio Promotional Spots: on-air, online, & digital on all 8 Great Circle Media Stations.							
-Minimum of 500, :30 sec. spots						-	
-Minimum of 300, :30 sec. spots -Minimum of 200, :30 sec. spots							
Day of Event promotions, next page							
DAY OF FESTIVAL RECOGNITION							
Logo - Event Sponsor Banners							
Logo - Front of Tshirt							
Logo - Back of Tshirt							
Welcome Bags:							
-500 items with your logo (sponsor provided)	•	•	•				
FREE Event Registration:							
Vendor Space, Canopy, Table, 2 Chairs							
Vendor Space, Table, 2 Chairs				•			
Vendor Space							
Name Included:							
Welcome Signs (8)			•	•			
Event Program							
Logo Banners Placement (Sponsor Provided)							
-4 Prominent Locations							
-2 Prominent Locations							
-1 Prominent Locations							
Live Mentions:							
-Stage Time - 3-2 Min Slots to Offer Statement of Support	•						
-Stage Time - 2-2 Min Slots		Chief	0				
-Stage Time - 1-2 Min Slots	d .			•			
-Acknowledgment as Sponsor Announced Throughout Festival			•	•			
POST EVENT RECOGNITION							
Outgoing Press Releases							
Thank You Email Blasts							
Social Media Wrap-Up							
					DE (4 (EQ)		/A =A=A

Info@HopeFestAz.com • www.HopeFestAZ.com • Phone: 928-387-HOPE (4673) • Fax: 928-863-7070

Make checks payable & mail to: Hope Fest AZ, PO Box 3702, Prescott, AZ 86302



## Sponsor DEADLINE September 1<sup>ST</sup>, 2021 Hope Fest AZ 2021 Sponsorship Contract Agreement

#### Thank you for providing your Organization's Information:

Company Name:	Business Type:					
	City: State: Zip:					
	City: State: ZIP: Business Website:					
Primary Contact Information for Fulf	fillment Purposes:					
Full Name: Po	osition:					
E-mail: C	Cell Number:					
Please check the HOPE FEST Arizona	Sponsorship Level of your choice below:					
\$7,000 <b>TITLE</b> *Exclusive	\$650 <b>COMMUNITY PARTNER</b> Non-exclusive					
\$5,000 <b>PRESENTING</b> Non-exclusive	\$300 to \$500 <b>FRIEND</b> Non-exclusive					
\$3,500 <b>STAGE</b> Non-exclusive	\$300 <b>DAY OF EVENT</b> *Exclusive					
\$2,000 <b>HARVEST</b> Non-exclusive	Community Service Sponsor area:					
\$1,200 <b>BRIDGE BUILDER</b> Non-exclusive	Designated Gifting item:					
Please make checks payable to HOPE FE	ST Arizona. Thank you!					
Mail to: HOPE FEST Arizona P.O. Box 3702 Prescott, AZ 86302	For credit card payments: Pay online at: HopeFestAZ.com or call 928-387-HOPE (4673)					
terms of the HOPE FEST Arizona 2021 Sponsorship	Arizona representative signatures must be present below to solidify the Agreement. All payments are due at the time of signing or by the se send company logo ASAP. Also, please deliver banners, inserts and ) - due by August 25 <sup>th</sup> .					
Organization Authorized Signature:	HOPE FEST Arizona Authorized Signature:					
Date:	Date:					



"HOPE SERVES" Family Resource Fair was formed to help our community stand united, as a powerful coalition to BE PART OF THE SOLUTION for our neighbors in need.

Our mission: To serve The Veterans, Active Military, First Responders, their Families, and the vulnerable of Yavapai County.

#### **HOPE FEST Arizona 2019 – Accomplishments**

Attendance: approx. 6,000

Volunteers: over 75

Sponsors, Donors, Service Vendors, Artists and Contributors: approx. 300

Adoption & Foster Care Resources – over 400	Legal Assistance – over 300				
Bottled Water – 6 pallets	Meals Served - over 800				
Counseling Resources and Info – over 700	Medicare Info – over 2000				
Drug Abuse Prevention – over 1000	Missions Info – over 900				
Education Connections – over 1200	Mental Health Resources - over 800				
Elder Care – over 500	Native American Outreach - 450				
Face Painting – over 500	Operation Deep Freeze Info - 350				
Faith Connections – over 1500	Personal Safety – over 500				
Family Care & Assistance – over 1200	Prayer – over 1500				
Family Fun Zone – over 550 kids	Pregnancy Info - 250				
Family Health Information – over 700	Prison Re-entry Programs - 250				
Family Violence & Bullying Resources – 900	Recovery Connections – over 400				
Food Growing Info - 300	Rescue / Homeless Services – over 400				
Gift of Warmth – clothing collection – 500 pieces	Service for Children with Special Needs – over 350				
Hair Cuts – over 300	Services to Veterans and their families – over 700				
Hand knitted hats, scarves, gloves – 300 each	Sleeping Bags (new) - 100				
Hand-made quilts - 200	Sock Puppet Kits for Children - 75				
Home Safety – over 500	SR Citizen Information & Support – over 500				
Housing Resources – over 500	Suicide Prevention Resources – over 700				
Hospice Services – over 500	Transportation Info – over 450				
Hygiene Bags – over 1200	United Blood Services Blood Drive 120% of goal,				
	80 lives saved				
Immediate services - housing, food, clothing, utilities, gas, medical – over 350	Votorans and Active Military Poseuroes and PTSD info 800				
Immunizations – over 350	Veterans and Active Military – Resources and PTSD info - 800				
	Youth Resources – over 450				
Job Search Assistance – over 420					

...and many more helpful services, connections and resources were provided.



Suc Ites

HOPE FESTAL

HIS GRACE IS ENOUGH FOR YOU

"Thank You" for Making HOPE FEST ARIZONA 2019

and The ABOVE AND BEYOND THE CALL OF DUTY **Events Incredible for Our Community!** 

Congratulations 2019 Fostering Hope Award Recipient! REBOOT RECOVERY

Special Guests: Congressional Medal Of Honor Recipient Families Silvestre S. Herrera • Desmond Doss • Jose F. Jimenez and... Keynote Speaker - Desmond T. Doss Jr Welcome - Prescott Councilman Phil Goode Opening Ceremony - Richard Cochran Jr

Music Artists: Seventh Day Slumber . Likewise Worship Collective Boldly Broken • Called To Serve - Jeff Senour

Presenting Sponsor: Lamb Chevrolet Cadillac











**Community Partners** 



A&E Reprographics

Badger Roofing

DeCarol Company

Ben Zallaha

FooteWork

Prescott High School: Bill De Kemper

Ace Hardware Chino / Paulden

Cornerstone Family Chiropractic

Alan's Flowers / PV Florists

Extreme Faith Productions

#### Major Sponsors:

Az Shine Radio Magic 99.1 The Mountain 93.9 Kaff 92.9 Hero Party Rental K-Love Radio Lowe's Of Prescott MCK Woodworks Teen Challenge Of Arizona The Door And Window Store Yavapai Bottle Gas Clear Channel Outdoor

Family Resource Fair Sponsor: ABC Carstar Body & Frame

Veterans / Military Family Service Sponsor

Premier Catering & Events

Community Partners Advanced Coatings Barron & Associates Blind Dog Graphics And Apparel Design Country Bank Findlay Toyota Center Inkstar Graphics Little Dealer Little Prices - Prescott Valley Making A Scene Productions Olsen's Grain Optimist Club Of Yavapai County

Prescott Church Of The Nazarene Prescott Pro Sound Raskin's Jewelers Reckless Passion Photography Residence Inn RYNO Strategic Solutions Solid Rock Christian Fellowship

SpringHill Suites Star Islands Motorsports TDK Comfort Systems The Prescott Daily Courier

Yavapai Prescott Indian Tribe Yavapai Title Agency

... And Friends: Mayor Of The City Of Prescott: Greg Mengarelli City Of Prescott A Legacy Of Valor American Legion Post #6 Prescott with Commander Dan Tillman & Bugler: Bradley S. Moors Arizona Rangers Arizona Rangers: Colonel Mike Droll Bagpiper: Don R. Mansfield Brenainn Kilchoer Chaplain Gerard L. Miller Northern Arizona VA Medical Center Chaplain U.S. Coast Guard JC Reece (Ret) Embry-Riddle Aeronautical University

ARMY ROTC Color Guard

Hispanic Medal Of Honor Society

Prescott High School Air Force Junior

A Life Of Extravagant Transformation Is Possible!

Exec Producer: Gabe Videla

ROTC Color Guard

Foothills Property Management The Rose Group Home Owner's Financial Group Martinez Farmers Insurance Agency Martin's Performance Transmission Orkin Pest Control Prescott Glass & Mirror Prime Lending - William Judd Quad City Cruisers Ralph E Umali DDS, LLC Rummel Eye Care Senator Drive-In Sign Summit 4X4 Company Sun Valley Tire The Frame And I Tracy Murr - State Farm Insurance Troy Carlson Vanessa Horabuena Vicente Landscaping Walker Estate Attorneys

William A. Casale Yavapai College Performing Arts Center The Hope Serves Familiy Resource Fair Exhibitors The Hope Fest Arizona Team Captains

and Volunteers

HopeFestAZ.com